

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Frank Addante	Art Unit :	3622
Serial No. :	09/757,389	Examiner :	Arthur D. Duran
Filed :	January 8, 2001	Conf. No. :	6110
Title :	SYSTEM AND METHOD FOR REPORTING WEBSITE ACTIVITY BASED ON INFERRED ATTRIBUTION METHODOLOGY		

**MAIL STOP AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JUNE 2, 2008 TO ACCOMPANY REQUEST  
FOR CONTINUED EXAMINATION

Please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims that begin on page 2 of this paper.

**Remarks** begin on page 5 of this paper.

**CERTIFICATE OF MAILING BY EFS-WEB FILING**

I hereby certify that this paper was filed with the United States Patent and Trademark Office using the EFS –WEB system on this date: October 1, 2008